



WNC MADE X MTNS

The **WNC: MADE X MTNS (Made By Mountains) Partnership** works to expand the outdoor industry and economy across North Carolina's Appalachian region and to catalyze rural economic development.

MADE X MTNS celebrates, supports, and builds a stronger sense of pride around our region, our people, and the extraordinary outdoor recreation industry and culture that these mountains have made.

How we do this...

Building Outdoor Communities

Drives equitable **outdoor economic & community development.**

Growing Outdoor Businesses

Connects entrepreneurs to **training, funding, mentors & peer networks.**

Amplifying Outdoor Culture

Creates a network of **storytelling, collaboration & camaraderie.**

These mountains make us industry leaders, thinkers, builders, growers, dreamers, makers, athletes and caretakers.

How Will These Mountains Make You?

Connect with Us...

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Find us on social
[@madexmnts](https://www.instagram.com/madexmnts)



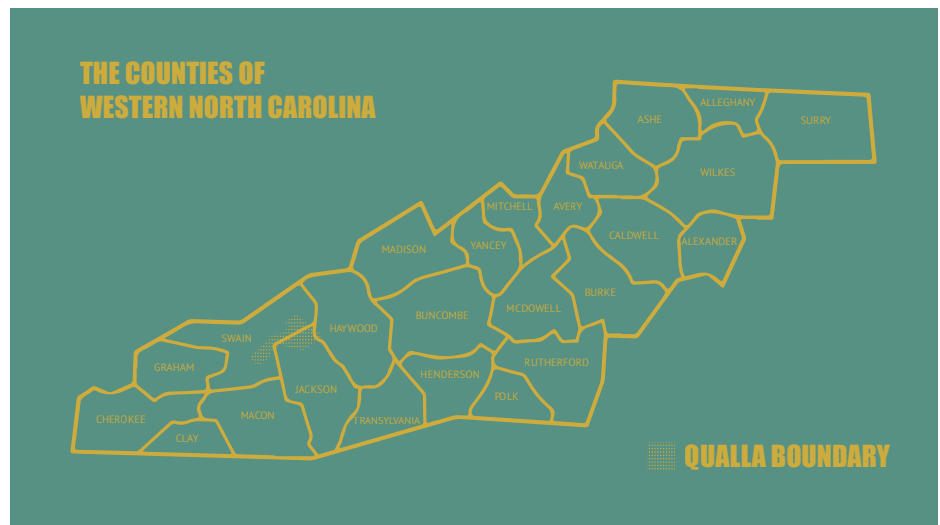
BUILDING OUTDOOR COMMUNITIES



The Building Outdoor Communities program supports communities to **align key stakeholders, create outdoor infrastructure and economy priorities, and develop implementation guidance** to advance the work at the county and regional scale.

Investing in Outdoor Communities has the Power to:

- Connect **local businesses**, cultural heritage and the natural landscape through **high quality outdoor infrastructure**
- Enhance **quality of life** and **sense of place** across Western North Carolina
- Care for the **towns** and **public lands** that make this an extraordinary region
- Build local **capacity** and **provide resources** for communities to make the economic case for further outdoor recreation investment
- Advance the **outdoor economy** equitably across the region
- Create an outdoor infrastructure network that catalyzes **entrepreneurship, business expansion, and recruitment** of new businesses and talent



Connect with Us...

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For more information
www.madexmtns.com/buildingoutdoorcommunities

Funded by...

